



Winchester Community-Wide Needs Assessment

Chapter 3: Community Survey

September - 2018



Health Resources in Action
Advancing Public Health and Medical Research

Background and Purpose

In the Fall of 2017, the Town of Winchester embarked on a Community-Wide Needs Assessment. The goal was to identify and prioritize the concerns of Winchester residents, particularly around social services, well-being, and civic engagement. This chapter (i.e. the Community Survey) is one of four chapters that make up the full Community Needs Assessment Report .

The survey was open to responses for approximately 8 weeks during June and July, 2018, with the official kickoff at Winchester Town Day of June 2nd. Surveys were collected via an online survey link as well as paper copies. Both versions of the survey were available in English, Spanish, and Chinese.



Survey Distribution

The survey was distributed through local organizations and social services, including:

- Winchester town web page
- Winchester Schools – Parent-Teacher Organization Newsletter
- Winchester School of Chinese Culture
- Winchester Housing Authority
- Jenks Center
- Winchester Multicultural Network
- Winchester Library
- Winchester Community Access and Media
- Winchester Clerks Office
- Winchester Town Manager’s Office
- Winchester Town Engineer’s Office
- Select Stakeholders



Survey Content and Analyses

The goal of the survey was to gain a greater understanding of the issues impacting the health and wellbeing of Winchester residents

- Topic areas covered in the survey included;
 - Availability of social services
 - Aging health concerns and disabilities
 - Public safety and transportation
 - Cost of living and housing costs
 - Mental health and substance abuse
 - Community and civic engagement

Data were analyzed descriptively to highlight the topics and issues of most concern to Winchester residents

- Overall results are shown based on the survey responses received from all participants
- Results are also shown separately based on survey responses received from those age 65 and older



Survey Response

A total of 1,035 surveys were collected

- 91.4% of surveys (n=946) were done online
- 27.0% of surveys (n=89) were done in hard copies

Surveys were completed in all three available languages

- 96.5% (n=999) of surveys were done in English
- 3.2% (n=33) of surveys were done in Chinese
- 0.3% (n=3) of surveys were done in Spanish

NOTE: 1,035 completed surveys confers an overall 3% margin of error based on the estimated population of 22,491; 148 completed surveys for those age 65+ confers an 8% margin of error based on the estimated population of 3,749 (2016 US Census ACS)



Demographics of Survey Respondents

Length of Residency in Winchester	
Less than one year	1.9%
At least 1 year but less than 5 years	14.6%
At least 5 years but less than 10 years	20.3%
At least 10 years but less than 15 years	18.8%
At least 15 years but less than 20 years	11.9%
20 years or more	32.4%

Gender	
Male	31.6%
Female	68.3%
Other	<1%

Age of Survey Respondents	
Under 18 years old	<1%
18-29 years old	1.2%
30-39 years old	10.4%
40-49 years old	44.0%
50-64 years old	26.3%
65+ years old	17.7%

US Census Data for Winchester (2016)
Age 18 to 44 = 25%
Age 45 to 64 = 29.8%
Age 65+ = 17%

NOTE: Percentages are based on approx. 830 individuals that responded to the length of residency, age, and gender questions; US Census Data provided for context



Demographics of Survey Respondent

Race/Ethnicity of Survey Respondents	
African American or Black	0.6%
Asian	14.6%
Hispanic/Latino(a)	2.7%
White	79.8%
Multiple races	1.5%
Other	0.7%

US Census Data for Winchester (2016)
Asian = 12%
Black = < 1%
Hispanic = 2%
White = 83%

US Census Data for Winchester (2016)
HS grad = 11%
College degree = 31%
Graduate or professional degree = 74%

Educational Attainment of Survey Respondents	
High School diploma/GED or less	2.7%
Some college or Associate's degree	6.8%
College degree	27.4%
Graduate or Professional degree	63.1%

NOTE: Percentages are based on 802 individuals that responded to the race/ethnicity question and 827 that responded to the educational attainment question; US Census Data provided for context

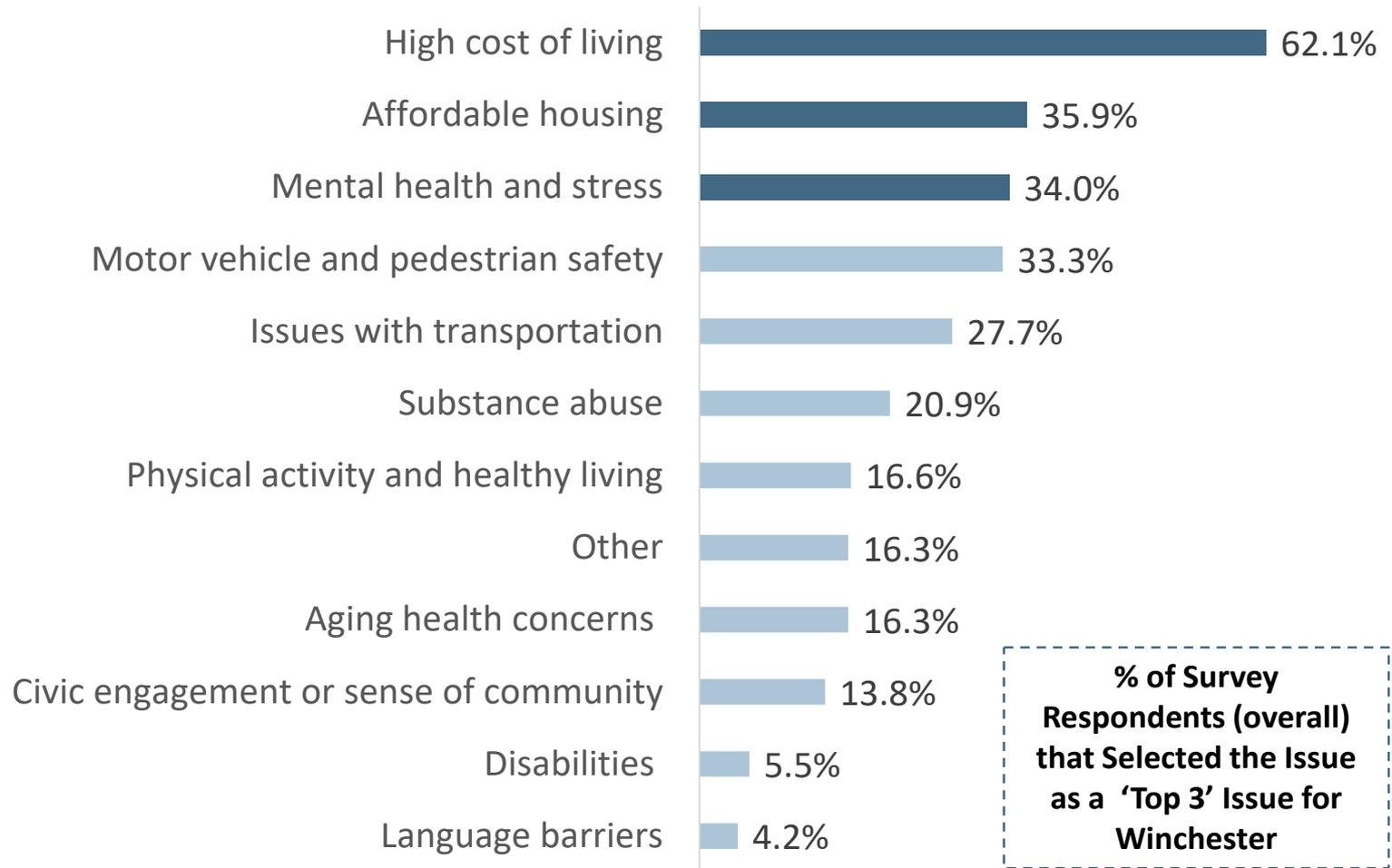
Top Issues that Impact Winchester

Survey respondents were asked to select the Top 3 issues that they saw as having the greatest impact on Winchester residents

- Overall, the most frequently selected issues were ‘High cost of living’, ‘Affordable housing’, and ‘Mental health and stress’
- Among those age 65 and older, ‘High cost of living’ and ‘Affordable housing’, and ‘Aging health concerns’ were the most frequently selected issues



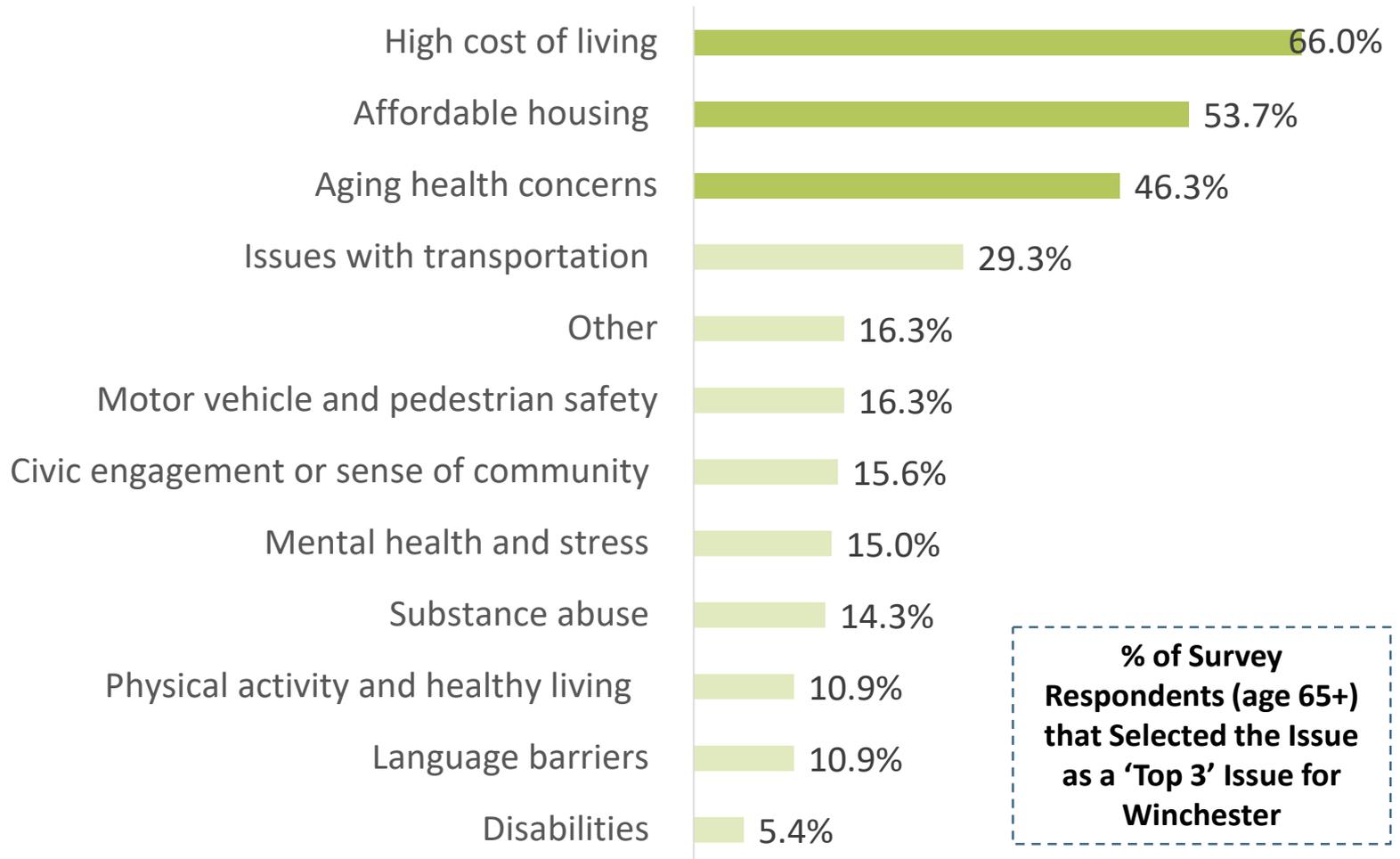
Top Issues that Impact Winchester (Overall)



NOTE: Percentages are based on 1,025 individuals that responded to this question



Top Issues that Impact Winchester (Age 65+)



NOTE: Percentages are based on 147 individuals age 65+ that responded to this question



Cost of Living – Level of Concern

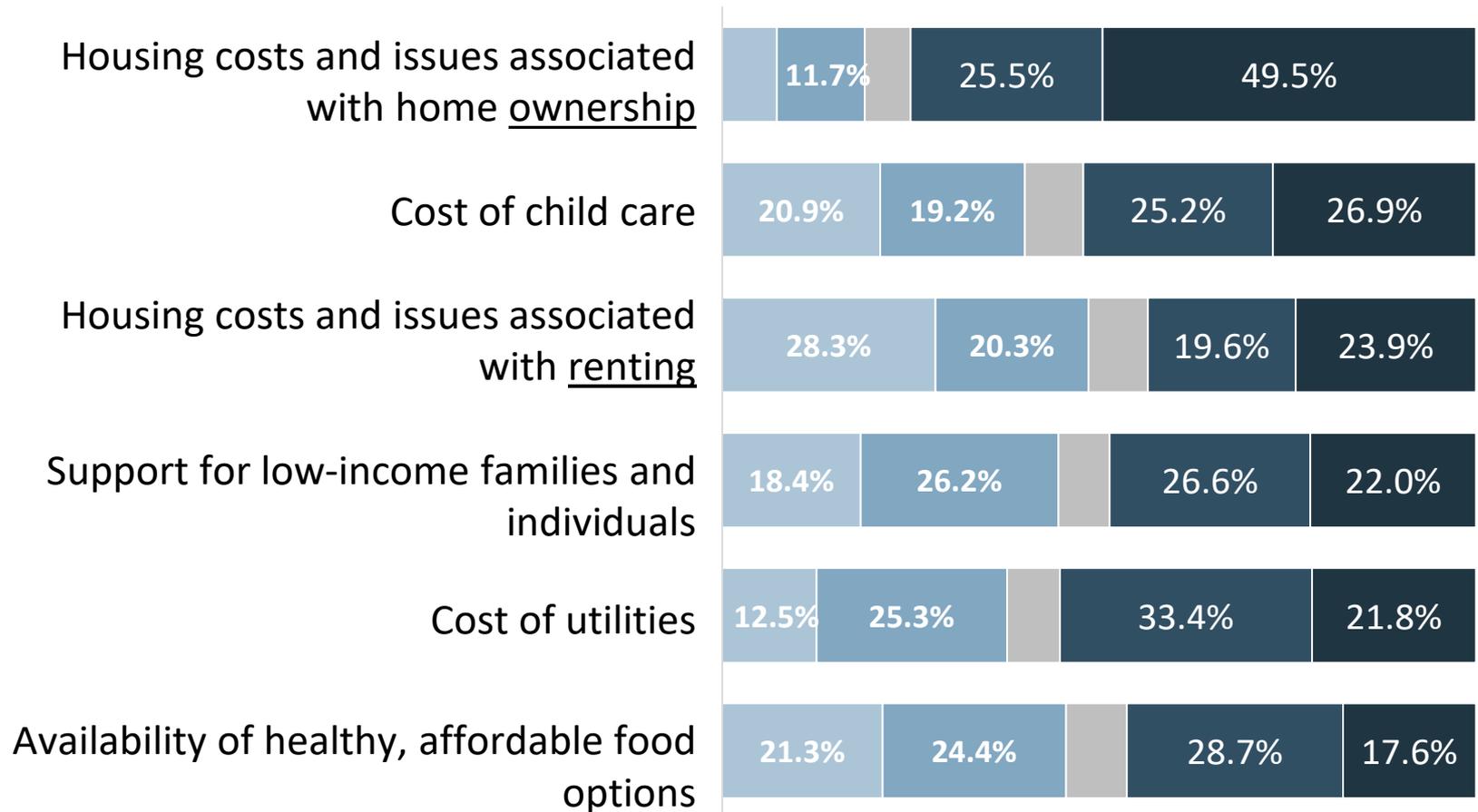
Survey respondents were asked to rate their level of concern for a number of specific issues related to the cost of living in Winchester

- 49.5% of respondents overall and 50.0% of respondents age 65 and older indicated that housing costs and home ownership was a ‘high concern’
- 26.9% of respondents overall indicated that cost of childcare was a ‘high concern’
- 32.4% of respondents age 65 and older indicated that support for low-income families and individuals was a ‘high concern’



Cost of Living – Level of Concern (Overall)

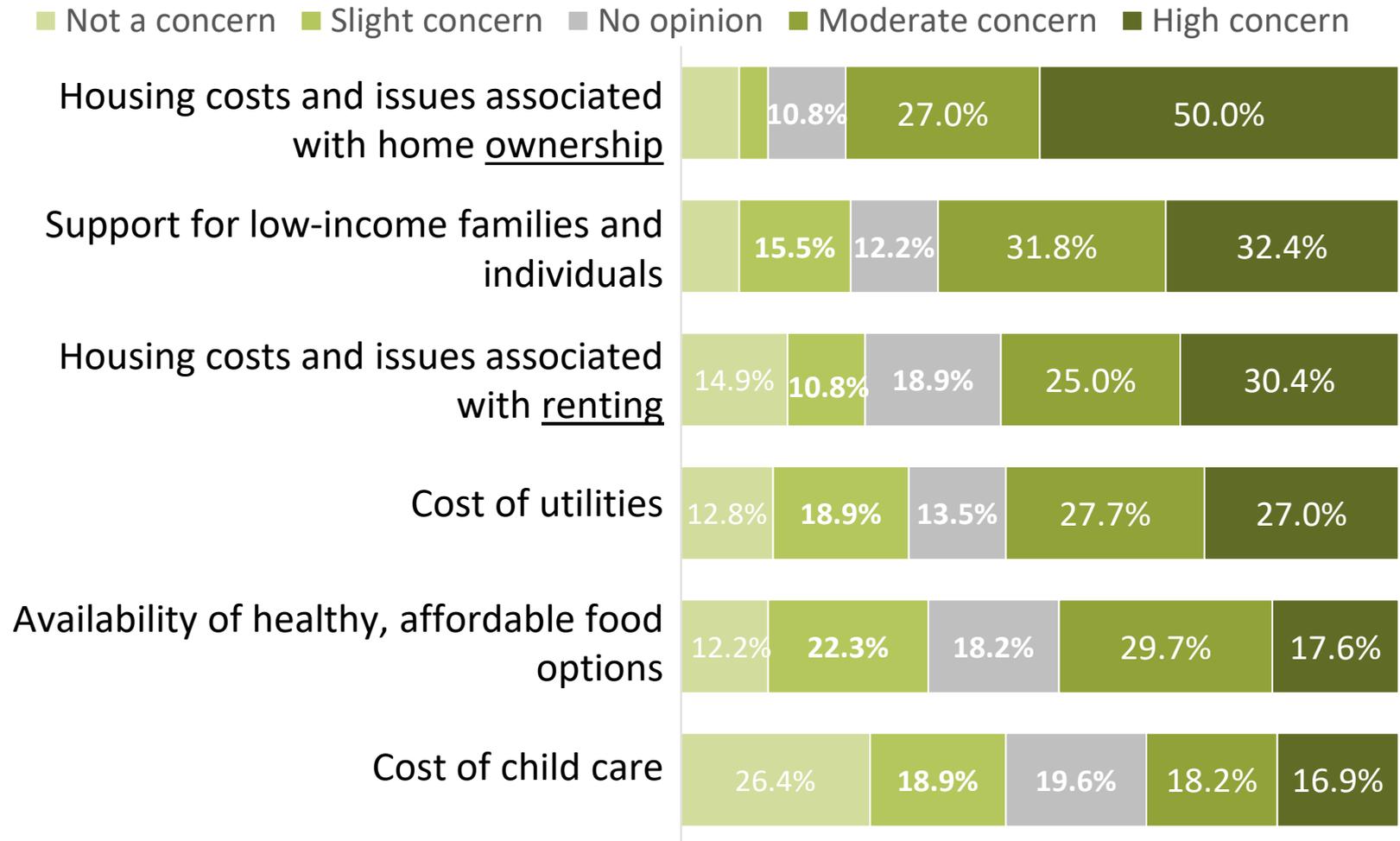
■ Not a concern ■ Slight concern ■ No opinion ■ Moderate concern ■ High concern



NOTE: Percentages are based on 969 individuals that responded to this question



Cost of Living – Level of Concern (Age 65+)



NOTE: Percentages are based on 148 individuals age 65+ that responded to this question



Mental Health and Stress – Level of Concern

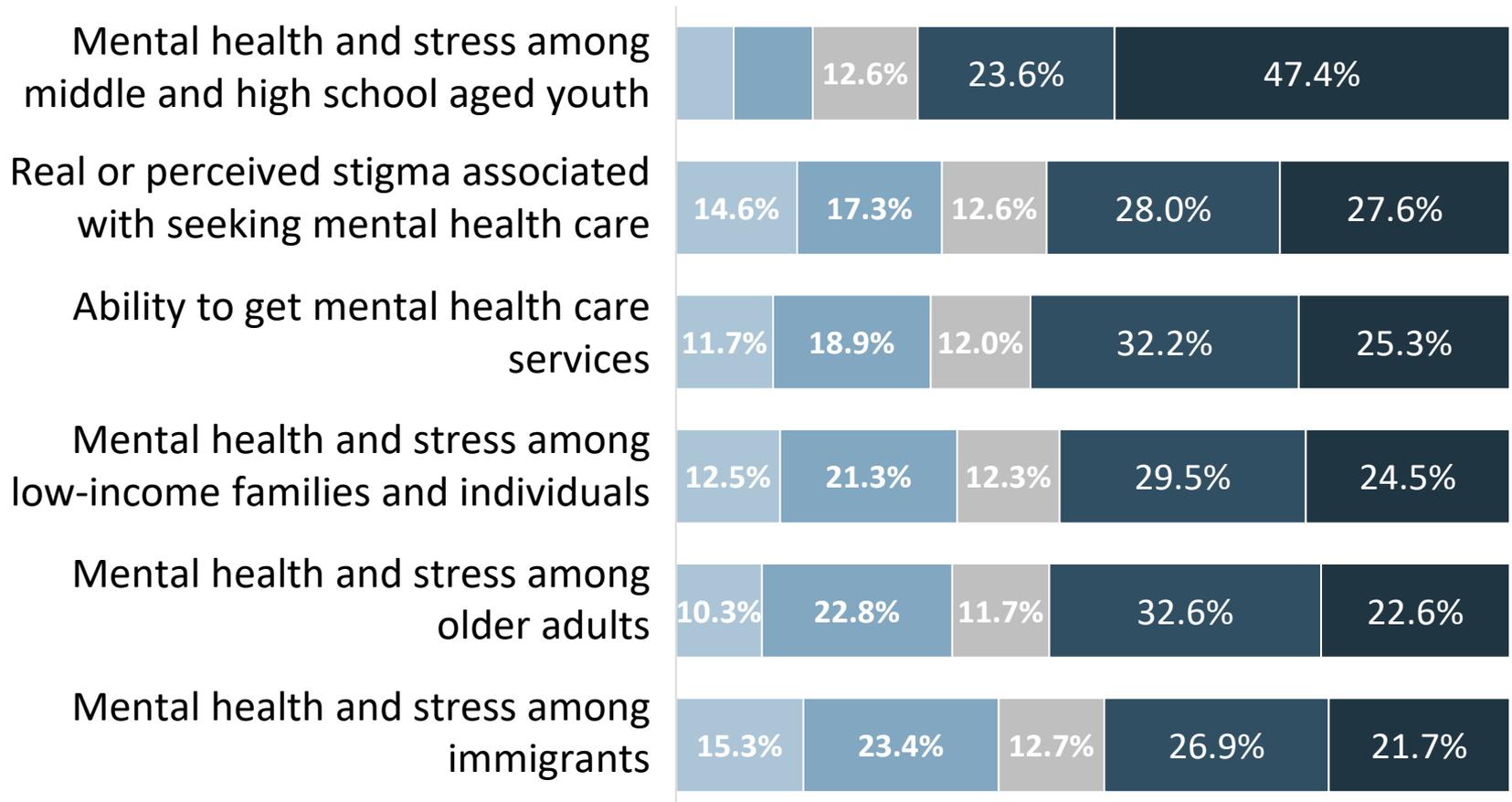
Survey respondents were asked to rate their level of concern for a number of specific issues related to mental health and stress in Winchester

- 47.4% of respondents overall and 35.1% of respondents age 65 and over indicated that mental health and stress among middle and high school aged youth was a 'high concern'
- Over a quarter of respondents overall and of respondents age 65 and over indicated that each of the other specific issues related to mental health and stress were also a 'high concern' (e.g. services, stigma, older adults, low-income, immigrants)



Mental Health and Stress – Level of Concern (Overall)

■ Not a concern
 ■ Slight concern
 ■ No opinion
 ■ Moderate concern
 ■ High concern

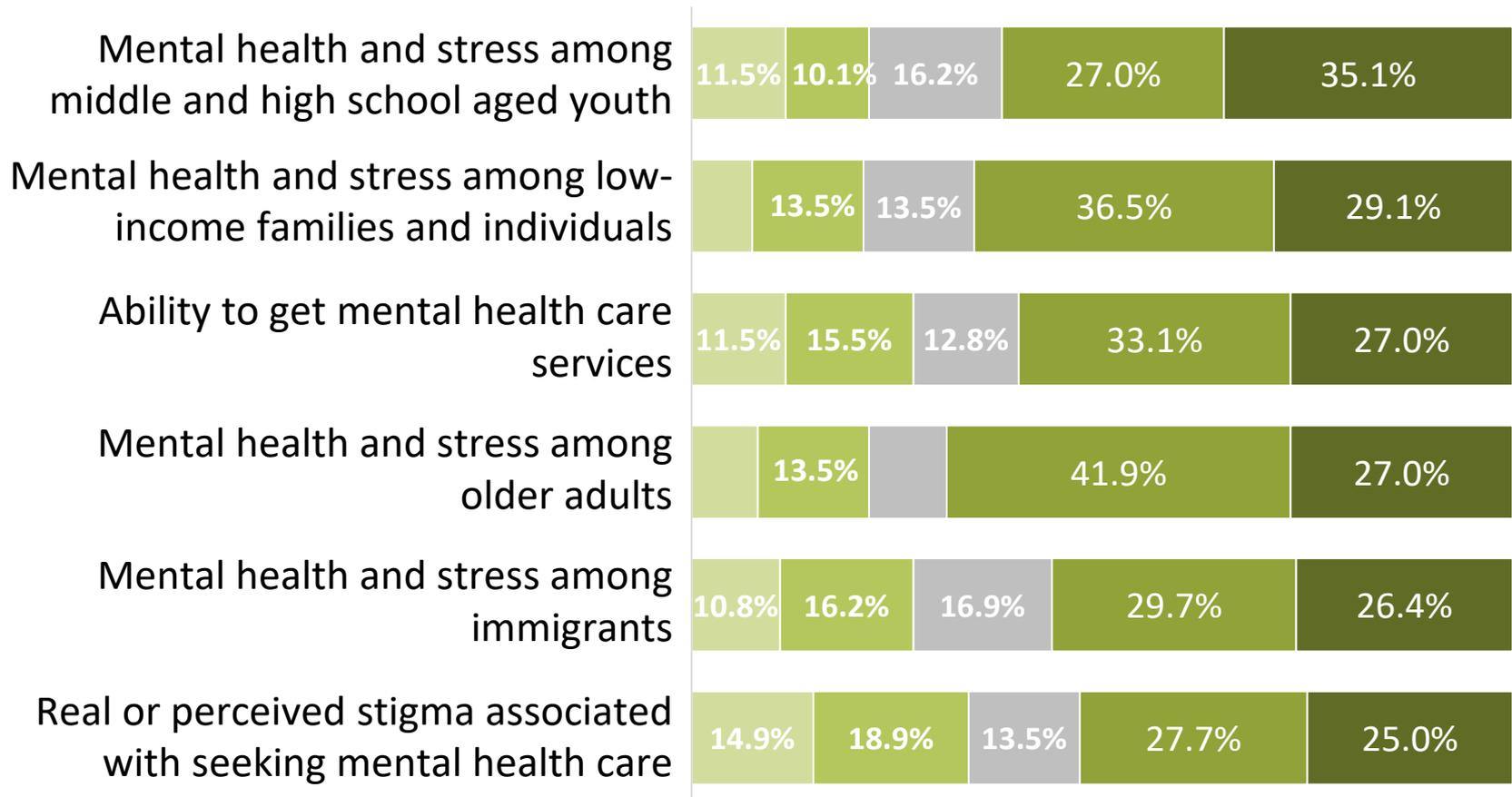


NOTE: Percentages are based on 969 individuals that responded to this question



Mental Health and Stress – Level of Concern (Age 65+)

■ Not a concern
 ■ Slight concern
 ■ No opinion
 ■ Moderate concern
 ■ High concern



NOTE: Percentages are based on 148 individuals age 65+ that responded to this question



Transportation - Level of Concern

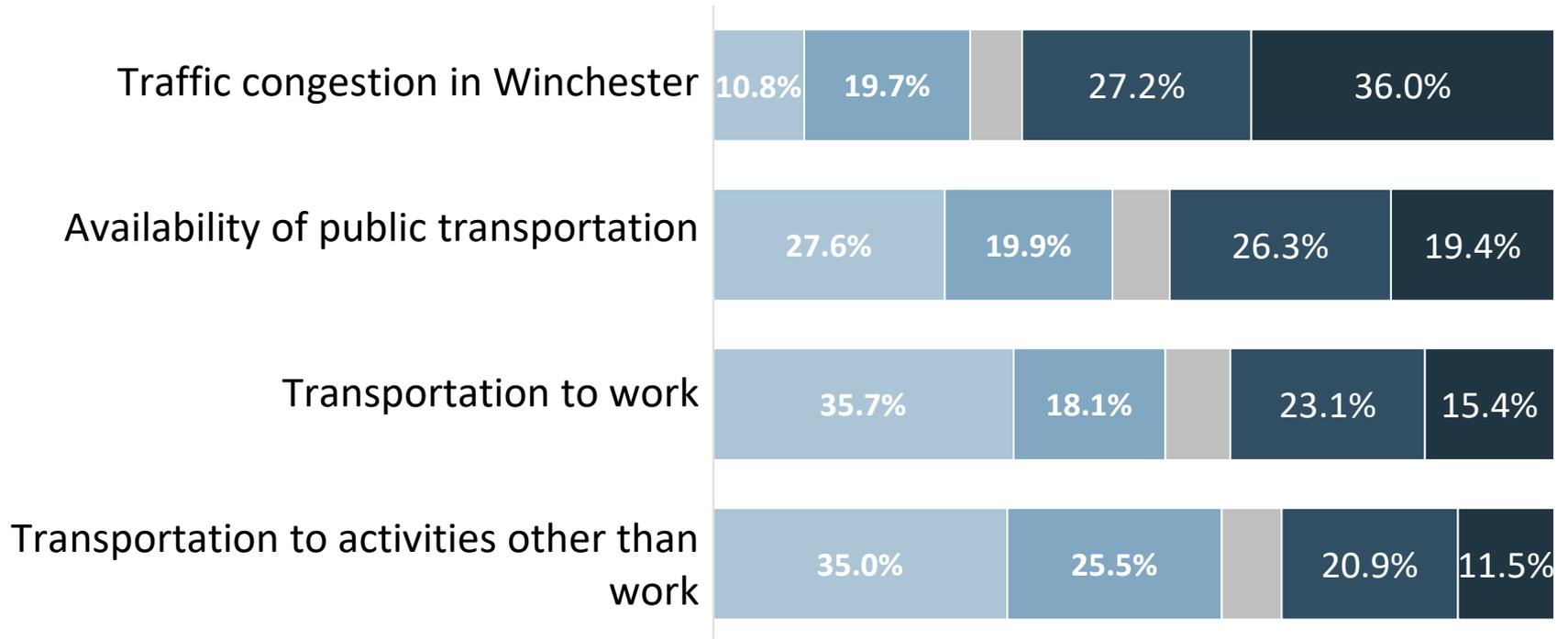
Survey respondents were asked to rate their level of concern for a number of specific issues related to transportation in Winchester

- The majority of respondents overall indicated that that traffic congestion in Winchester was a 'high concern'(36.0%) or 'moderate concern' (27.2%)
- Nearly half of respondents overall indicated that the availability of public transportation was a 'high concern' (19.4%) or 'moderate concern' (26.3%)
- Results were similar among respondents age 65 and older, however they were also indicated that transportation to activities other than work was a 'high concern' (20.9%) or 'moderate concern' (27.7%)



Transportation – Level of Concern (Overall)

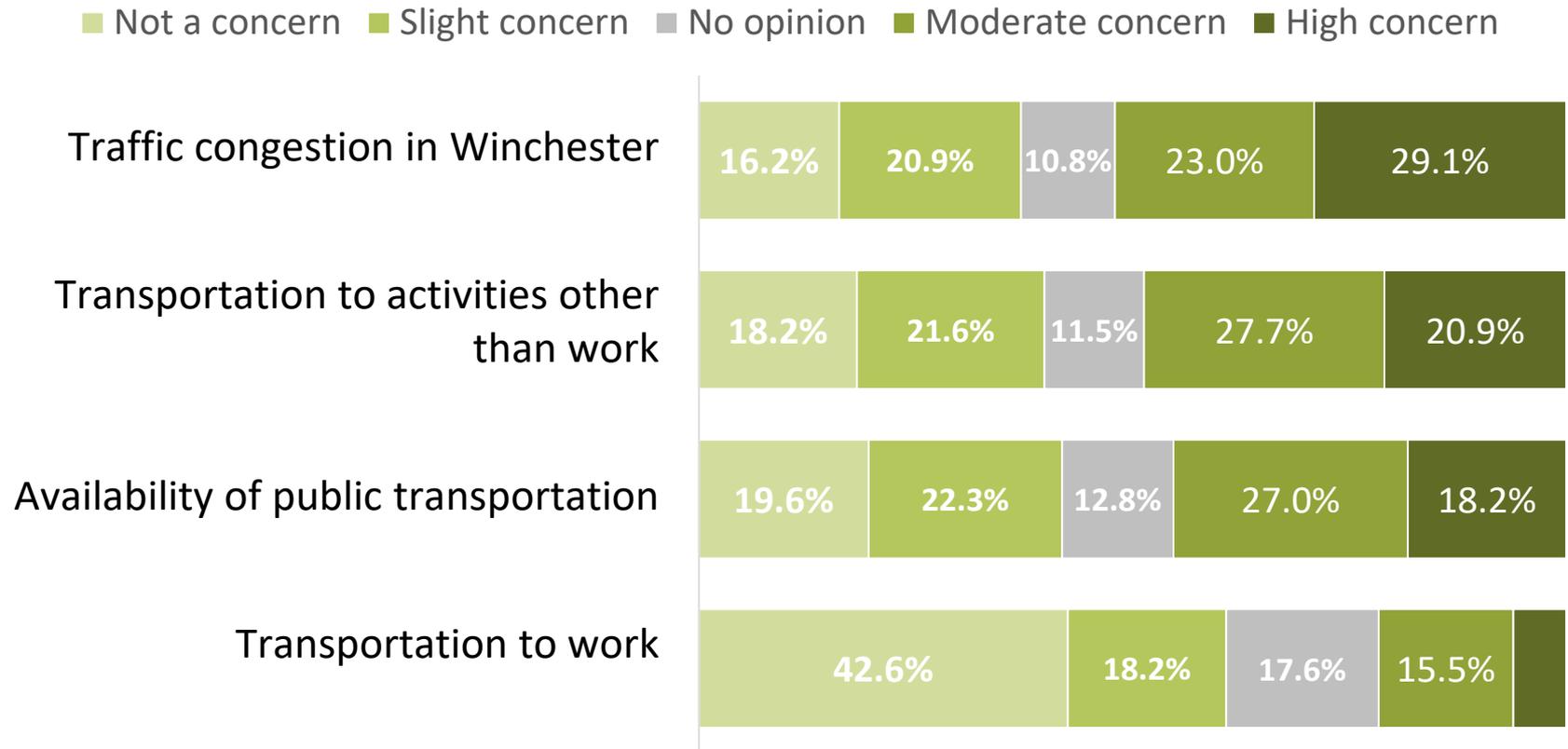
■ Not a concern ■ Slight concern ■ No opinion ■ Moderate concern ■ High concern



NOTE: Percentages are based on 969 individuals that responded to this question



Transportation – Level of Concern (Age 65+)



NOTE: Percentages are based on 148 individuals age 65+ that responded to this question



Public Safety – Level of Concern

Survey respondents were asked to rate their level of concern for a number of specific issues related to public safety in Winchester

- Over a third of respondents overall indicated that pedestrian safety and bike safety were each a ‘high concern’
- A third of respondents age 65 and over indicated pedestrian safety was a ‘high concern’



Public Safety – Level of Concern (Overall)

■ Not a concern ■ Slight concern ■ No opinion ■ Moderate concern ■ High concern



NOTE: Percentages are based on 969 individuals that responded to this question



Public Safety – Level of Concern (Age 65+)

■ Not a concern ■ Slight concern ■ No opinion ■ Moderate concern ■ High concern



NOTE: Percentages are based on 148 individuals age 65+ that responded to this question



Aging Issues - Level of Concern

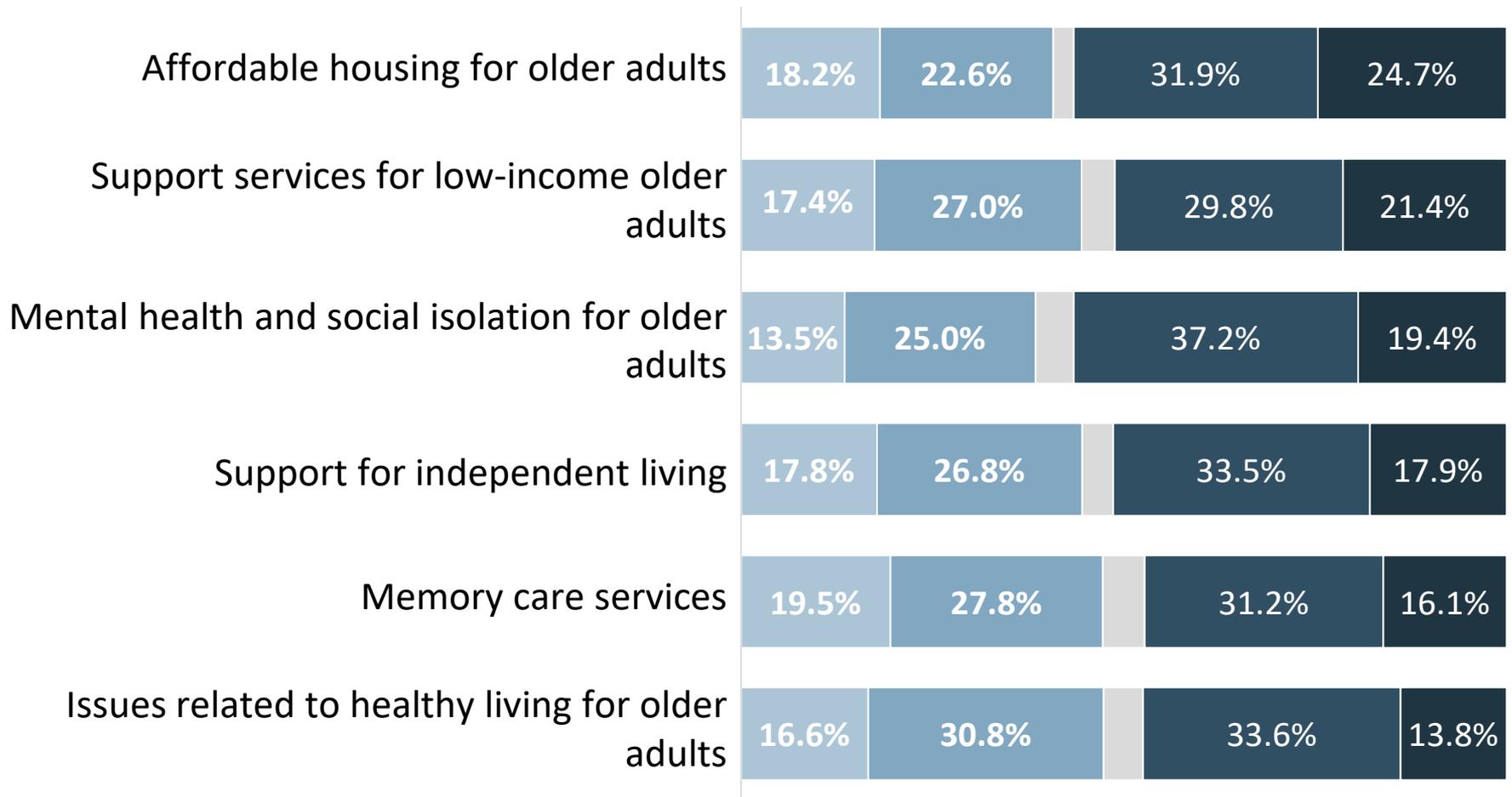
Survey respondents were asked to rate their level of concern for a number of specific issues related to aging in the community

- 24.7% of respondents overall and 50.7% of respondents age 65 and older indicated that affordable housing for older adults was a 'high concern'
- 21.4% of respondents overall indicated that support services for older adults was a 'high concern'
- 37.8% of respondents age 65 and older indicated that both support for independent living and services for older adults were of 'high concern'



Aging Issues – Level of Concern (Overall)

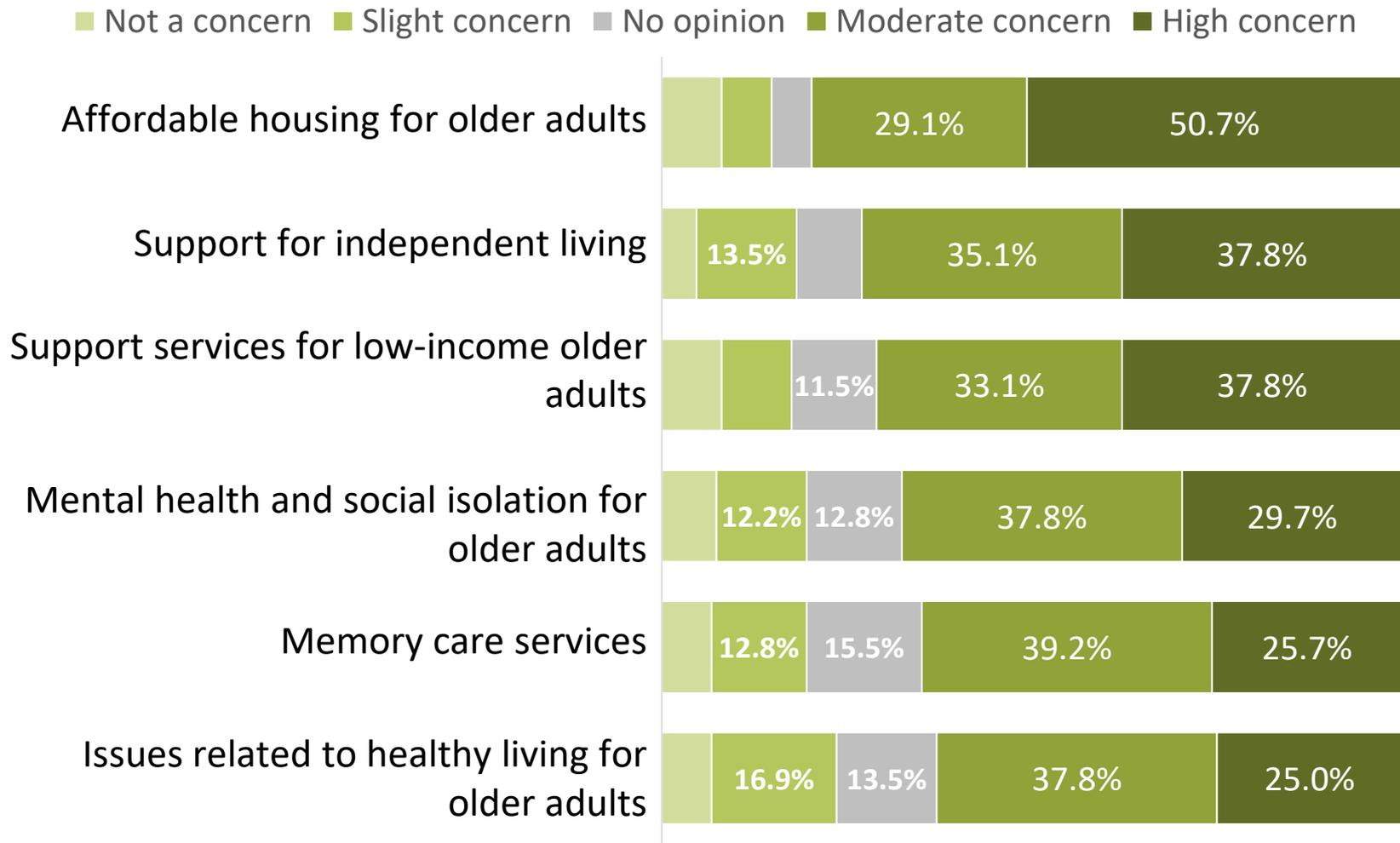
■ Not a concern ■ Slight concern ■ No opinion ■ Moderate concern ■ High concern



NOTE: Percentages are based on 969 individuals that responded to this question



Aging Issues – Level of Concern (Age 65+)



NOTE: Percentages are based on 148 individuals age 65+ that responded to this question



Substance Abuse – Level of Concern

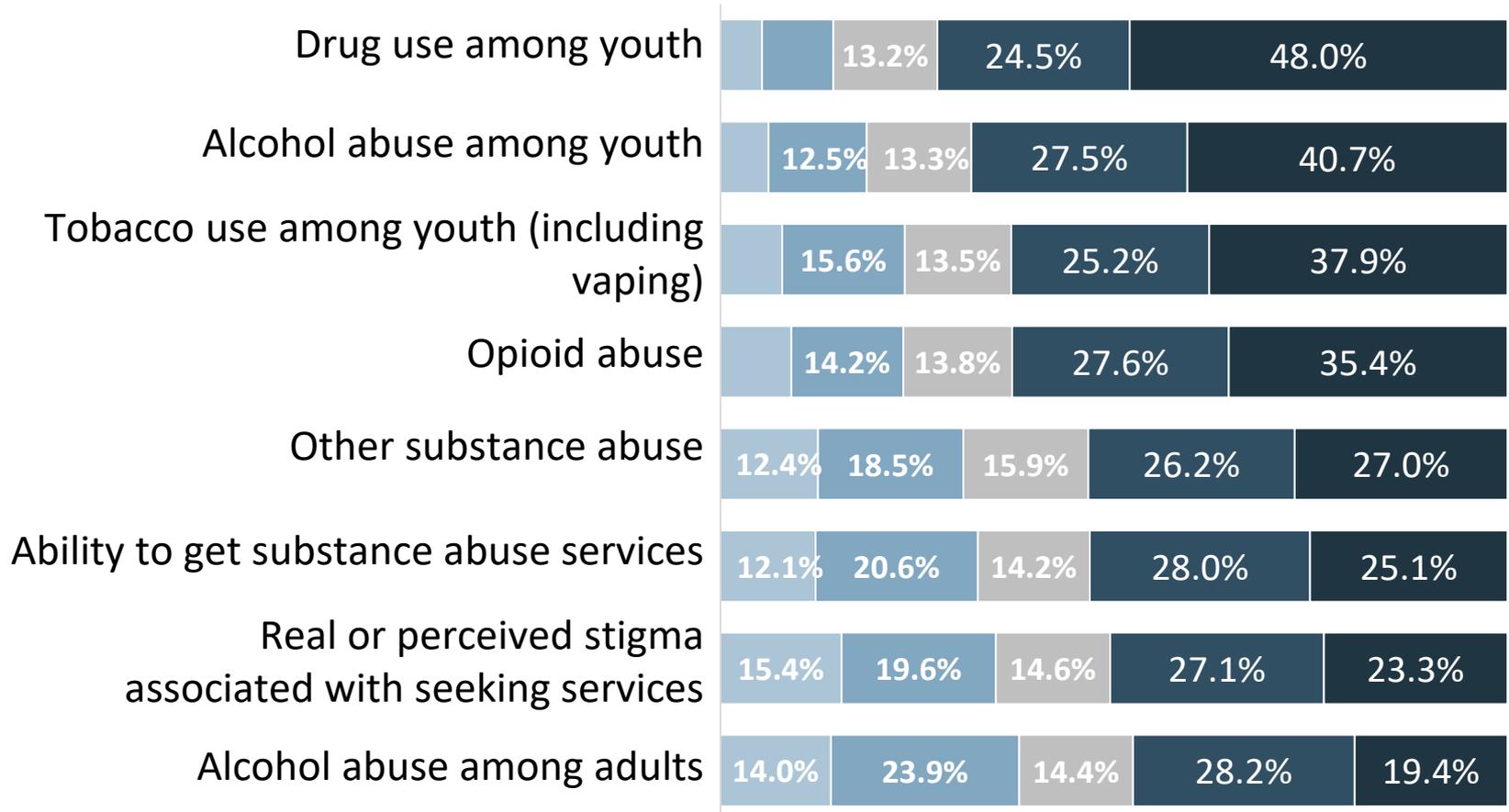
Survey respondents were asked to rate their level of concern for a number of specific issues related to substance abuse in Winchester.

- 48.0% of respondents overall and 50.0% of respondents age 65 and over indicated that drug use among youth was a ‘high concern’
- 40.7% of respondents overall and 38.5% of respondents age 65 and older indicated alcohol abuse among youth was a ‘high concern’
- Over a quarter of respondents overall and of respondents age 65 and over indicated that each of the other specific issues related to substance use were also a ‘high concern’ (e.g. tobacco/vaping, opioids, stigma, services, other substances)



Substance Abuse – Level of Concern (Overall)

■ Not a concern ■ Slight concern ■ No opinion ■ Moderate concern ■ High concern

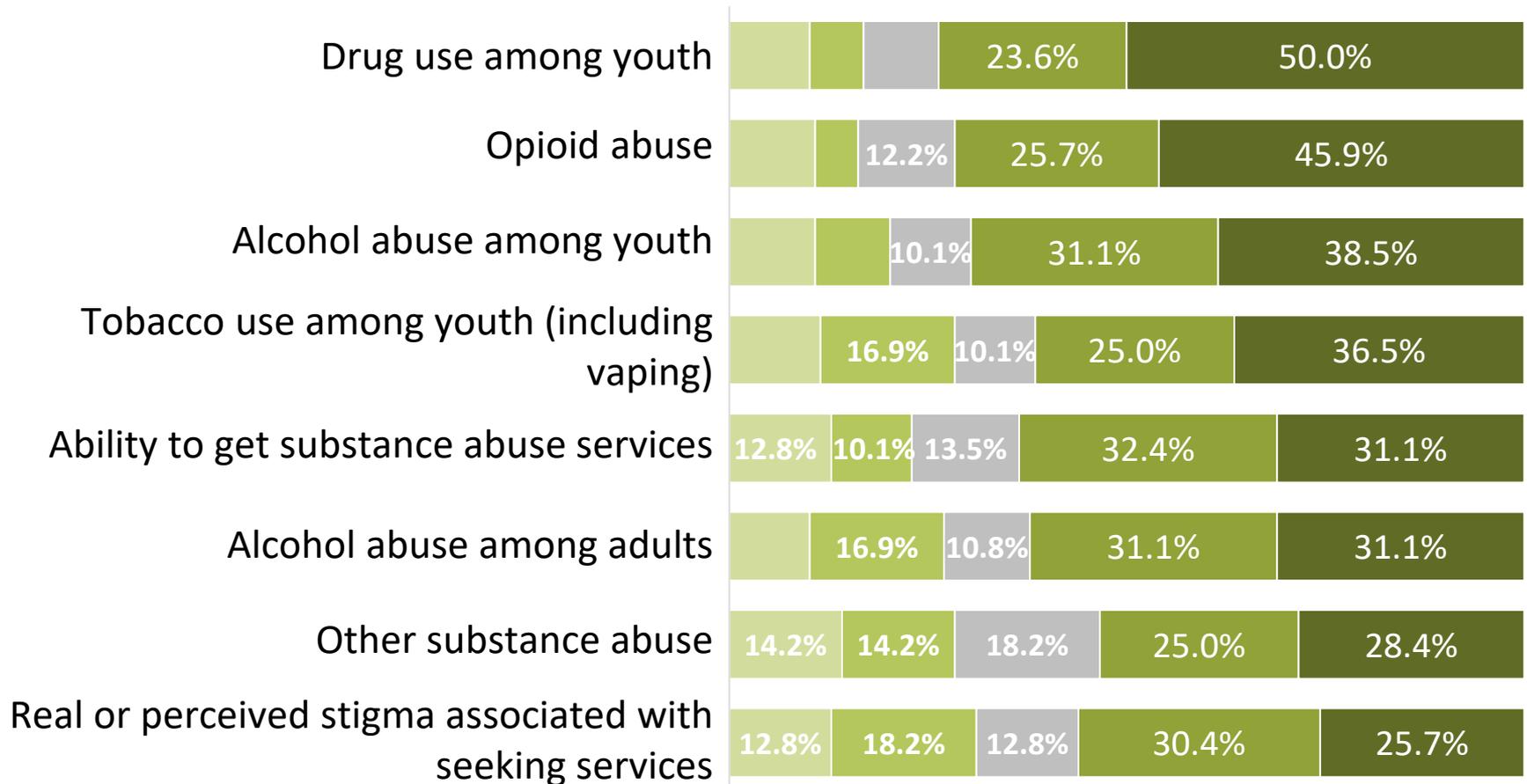


NOTE: Percentages are based on 969 individuals that responded to this question



Substance Abuse – Level of Concern (Age 65+)

■ Not a concern
 ■ Slight concern
 ■ No opinion
 ■ Moderate concern
 ■ High concern



NOTE: Percentages are based on 148 individuals age 65+ that responded to this question



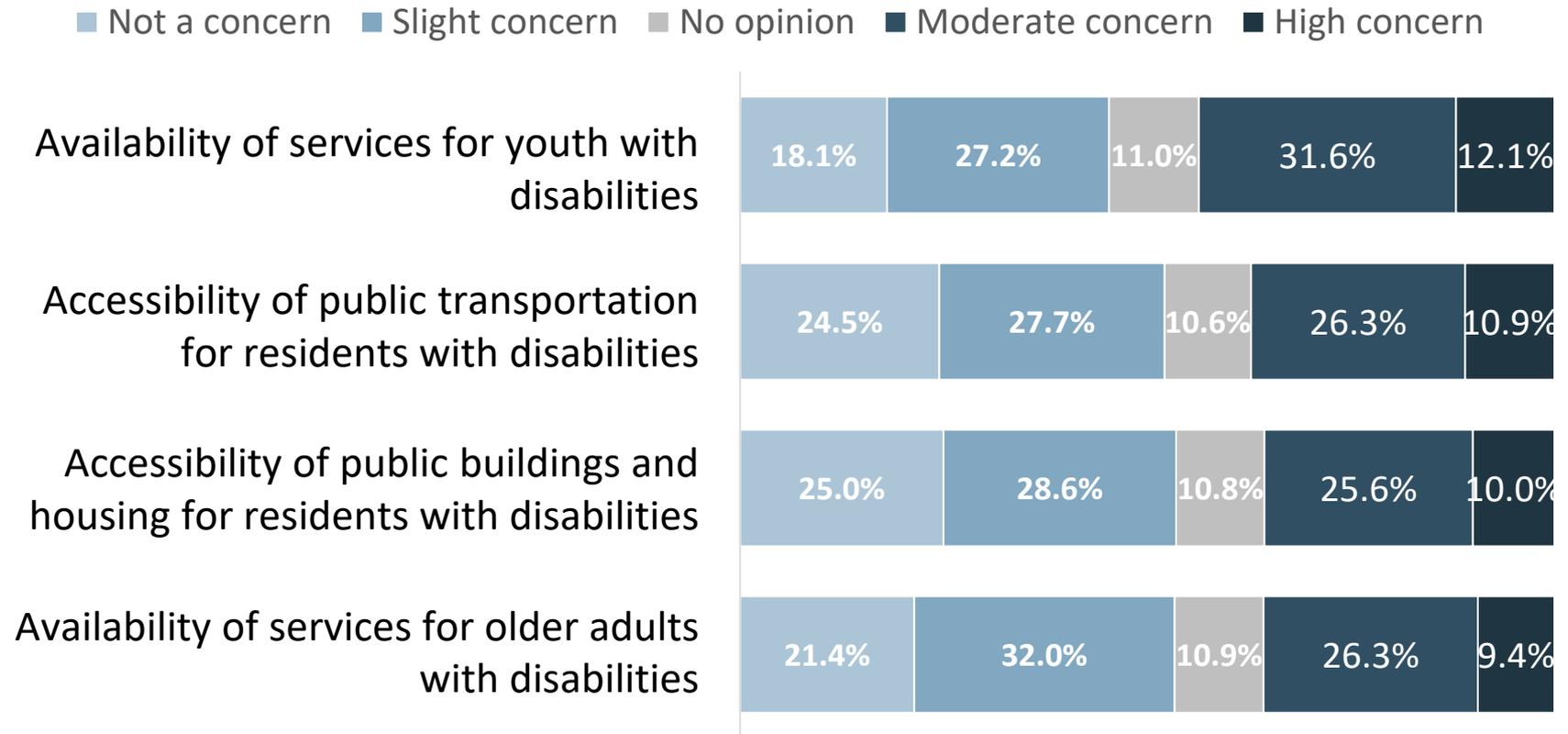
Residents' Level of Concern – Disabilities

Survey respondents were asked to rate their level of concern for a number of specific issues related to disabilities in Winchester

- Approximately 35-45% of respondents overall indicated each of the specific issues related to disabilities (e.g. accessibility, services, youth, older adults) was at least a 'moderate concern'
- A larger proportion of respondents age 65 and older (approximately 53-64%) indicated each of the specific issues related to disabilities (e.g. accessibility, services, youth, older adults) was at least a 'moderate concern'



Disabilities – Level of Concern (Overall)

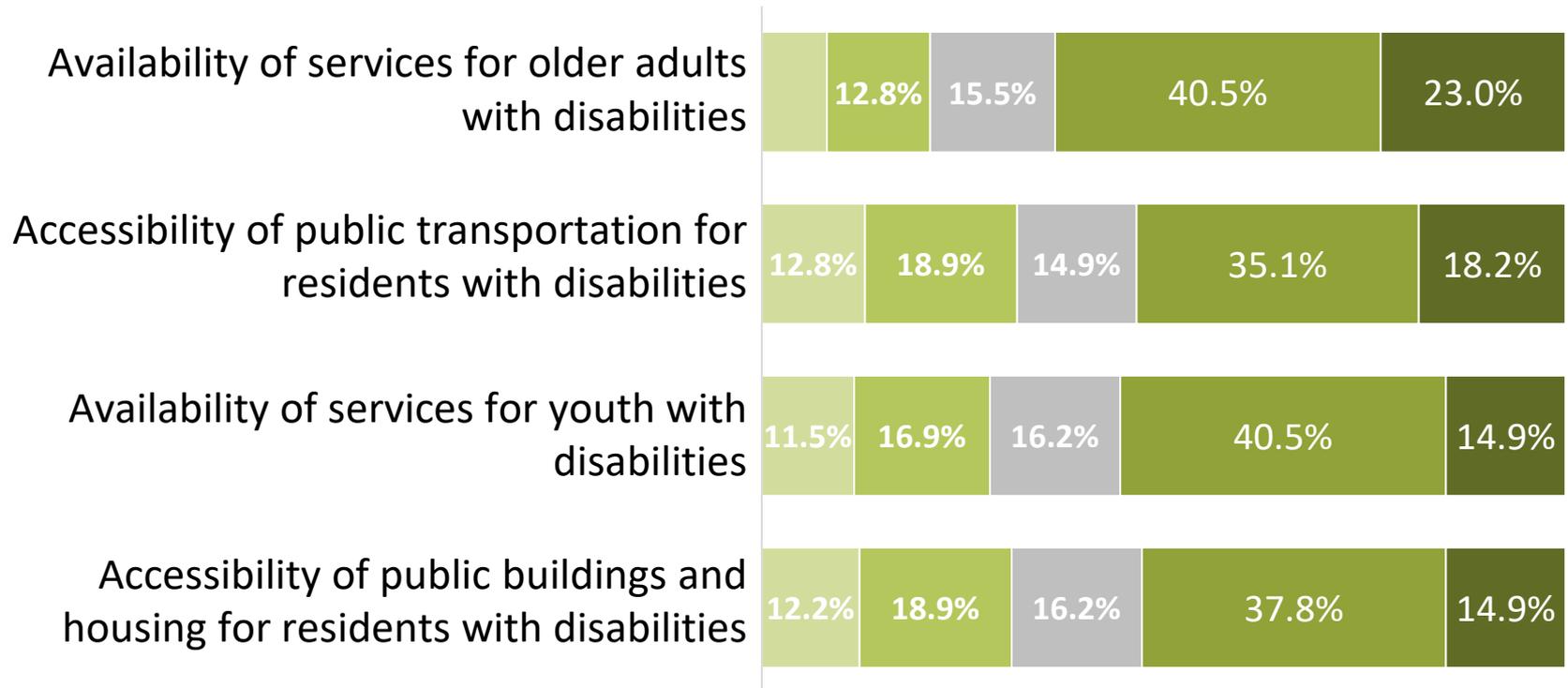


NOTE: Percentages are based on 969 individuals that responded to this question



Disabilities – Level of Concern (Age 65+)

■ Not a concern ■ Slight concern ■ No opinion ■ Moderate concern ■ High concern



NOTE: Percentages are based on 148 individuals age 65+ that responded to this question



Community and Civic Engagement – Level of Concern

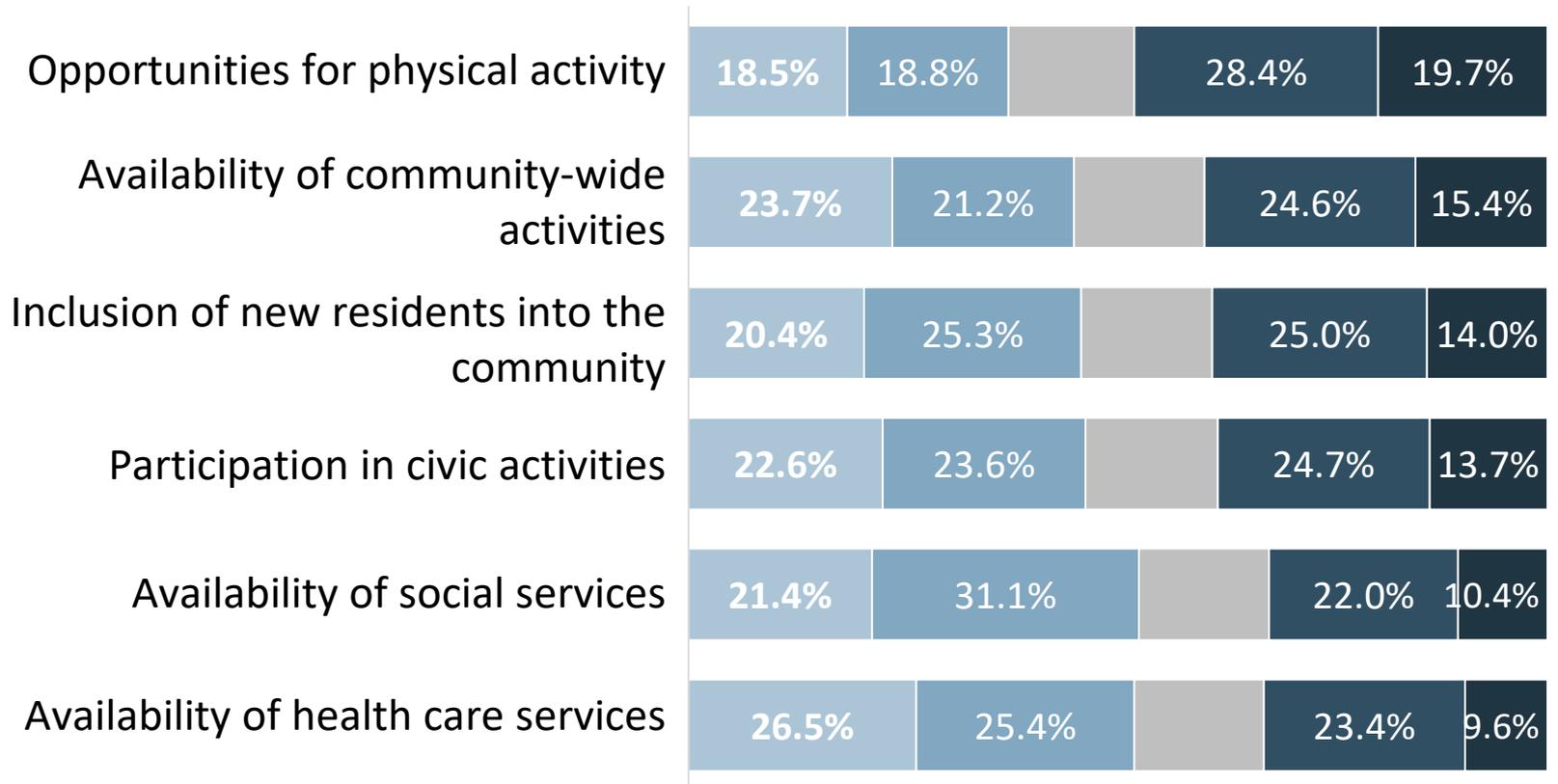
Survey respondents were asked to rate their level of concern for a number of specific issues related to community and civic engagement in Winchester

- Among respondents overall, 19.7% indicated that opportunity for physical activity was a ‘high concern’ and 15.4% indicated that availability of community-wide activities was a ‘high concern’
- Among respondents age 65 and over, 27.0% indicated that participation in civic activities was a ‘high concern’ and 20.3% indicated the availability of social services was a ‘high concern’



Community and Civic Engagement – Level of Concern (Overall)

■ Not a concern ■ Slight concern ■ No opinion ■ Moderate concern ■ High concern

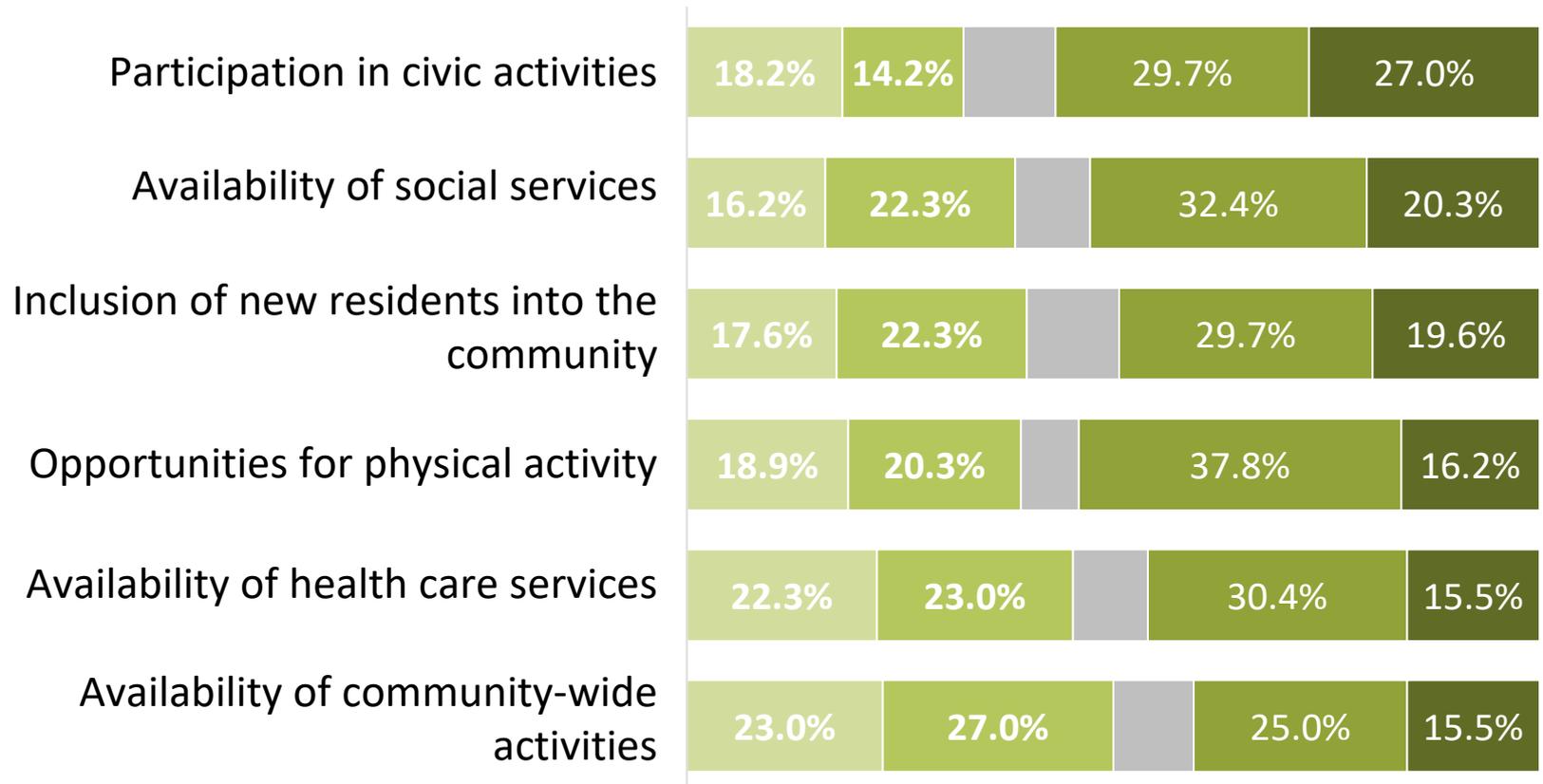


NOTE: Percentages are based on 969 individuals that responded to this question



Community and Civic Engagement – Level of Concern (Age 65+)

■ Not a concern
 ■ Slight concern
 ■ No opinion
 ■ Moderate concern
 ■ High concern



NOTE: Percentages are based on 148 individuals age 65+ that responded to this question



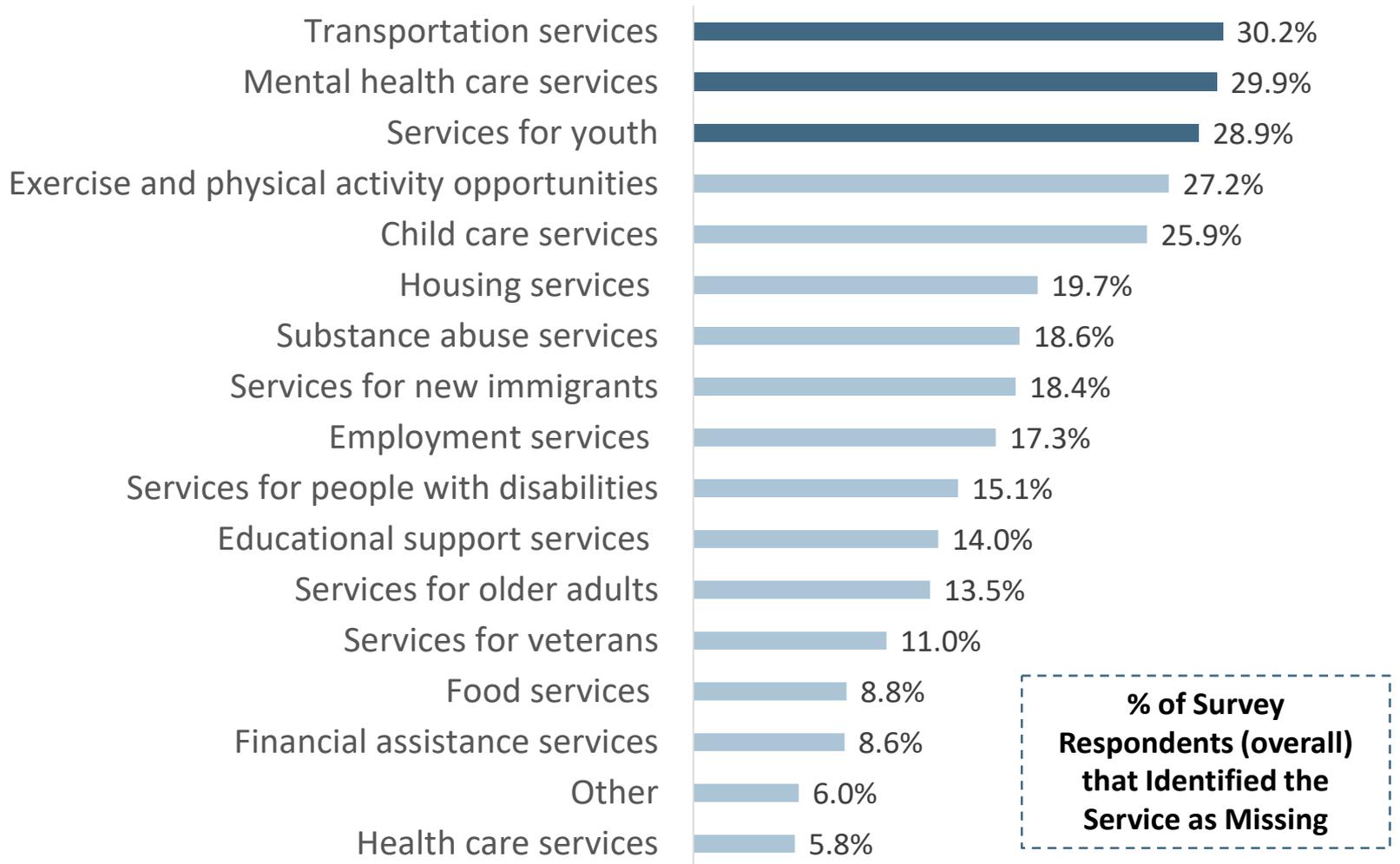
Missing Social Services in Winchester

Survey respondents were asked to indicate which social services they perceived as currently missing in Winchester

- Overall, respondents most frequently selected ‘transportation services’, ‘mental health care services’, and ‘services for youth’
- Among respondents age 65 and older most frequently selected ‘transportation services’, ‘housing services’, and ‘services for older adults’



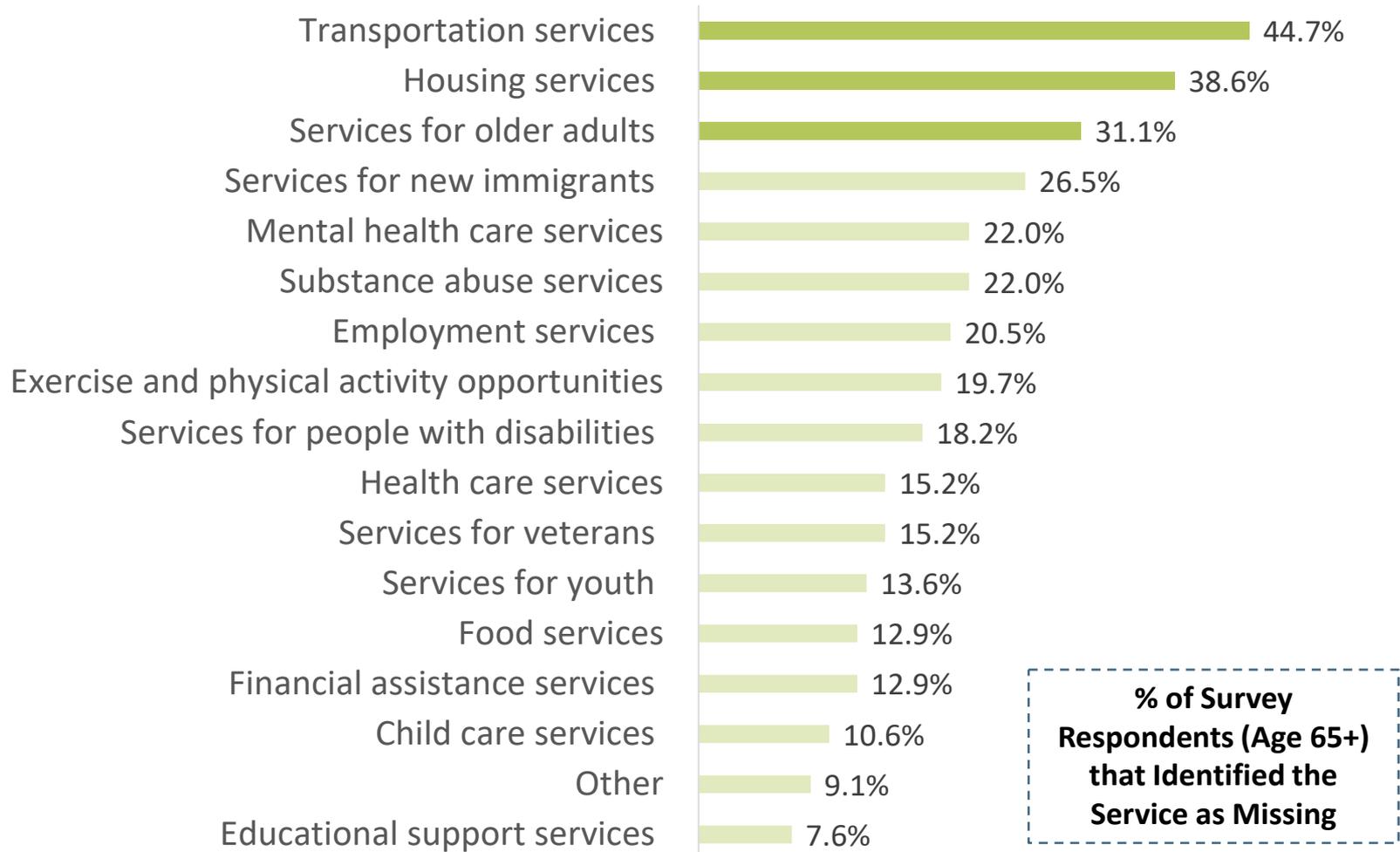
Missing Social Services in Winchester (Overall)



NOTE: Percentages are based on 880 individuals that responded to this question



Missing Social Services in Winchester (Age 65+)



NOTE: Percentages are based on 132 individuals age 65+ that responded to this question



Summary of Findings

High cost of living and Affordable housing were the two most frequently selected issues that impact Winchester for respondents overall and older adult respondents

- Respondents also indicated that housing costs and home ownership as a “high concern” for the community

Mental health and stress also rose to the top as an issue that impact Winchester

- Almost a half of respondents overall and one-third of older adult respondents indicated that mental health and stress among middle and high school aged youth was a high concern



Summary of Findings

Respondents indicated that issues related to transportation, including motor vehicle and pedestrian safety, impact the Winchester community

- More than a third of a respondents indicated that traffic congestion was an area of high concern in Winchester
- Similar proportions indicated a high level of concern about pedestrian and bike safety in Winchester as well

Respondents 65 and older identified issues related to older adults and aging health were of concern in Winchester

- Respondents indicated that affordable housing for older adults was of moderate or high concern in Winchester
- 37.8% of respondents age 65 and older indicated that both support for independent living and services for older adults were of high concern



For More Information



Health Resources in Action
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Data Analyses and Reporting

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